

The logo for Mimecast, featuring the word "mimecast" in white lowercase letters on a red rectangular background.

mimecast®

The text "Work Protected." in white, with the word "Protected." partially overlapping a large blue circle on the left side of the slide.

Work Protected.

The intersections between Communications, People & Data.

Max Linscott | Director Market Strategy



email & collaboration

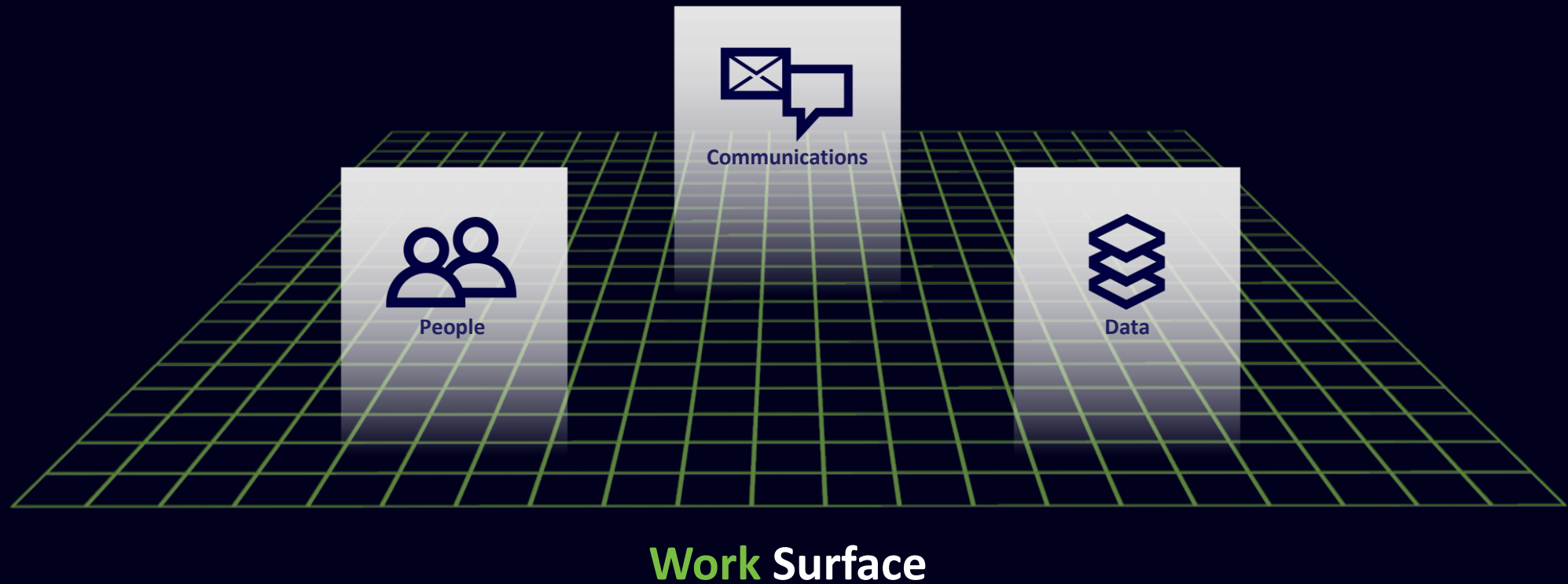
it's where
work happens



email & collaboration

it's also where **risk**
is concentrated

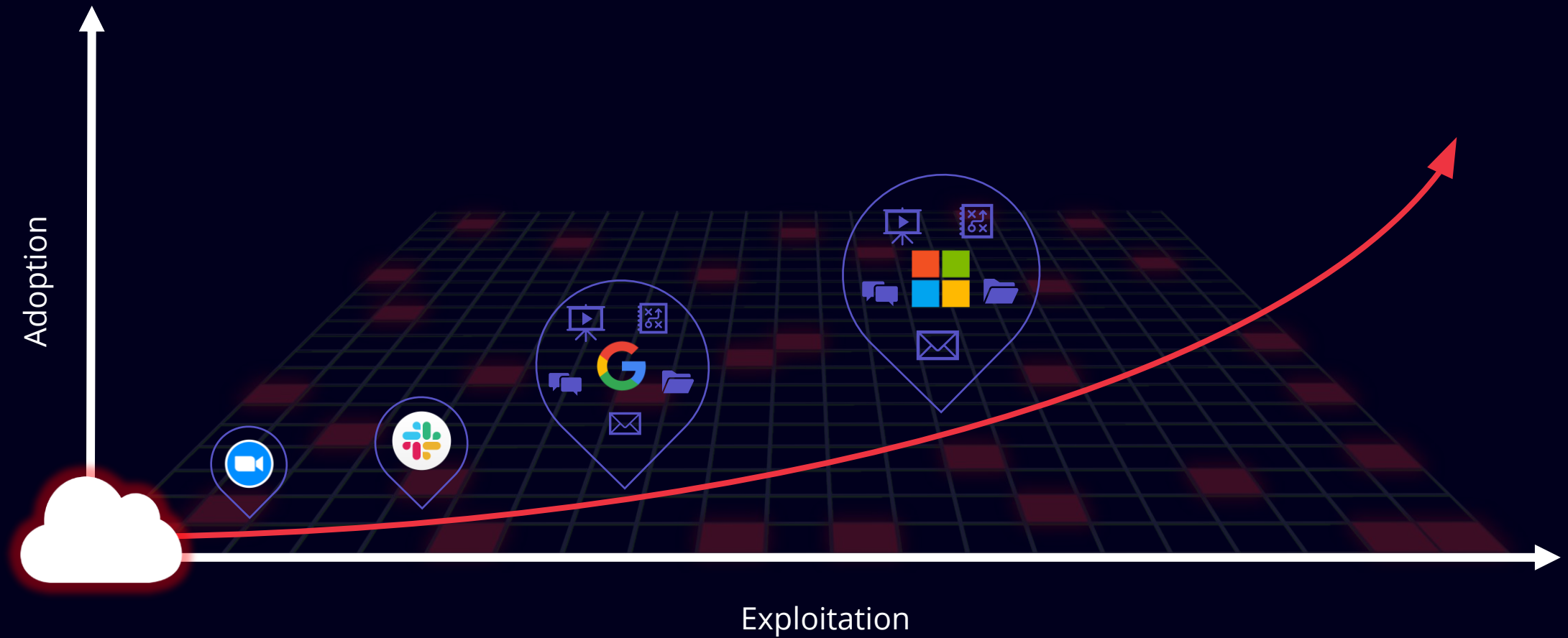
How our primary **work** surface...



became our primary **risk** surface



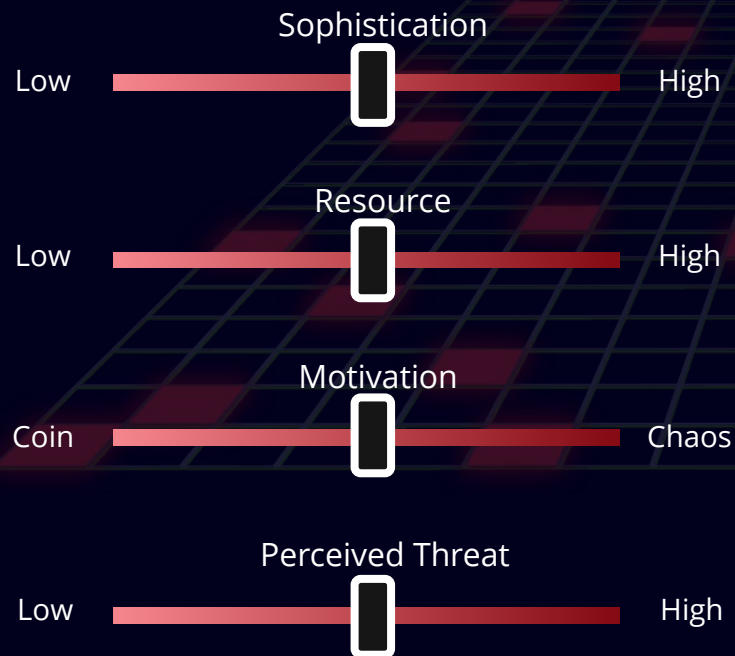
Global **dependence** amplifies risk



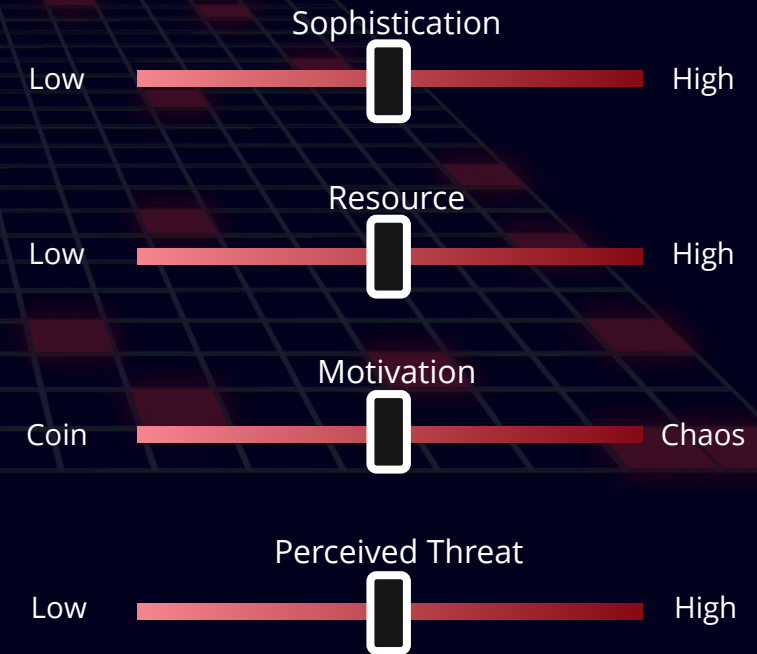
Picture the **hackers**



The Basement Hacker



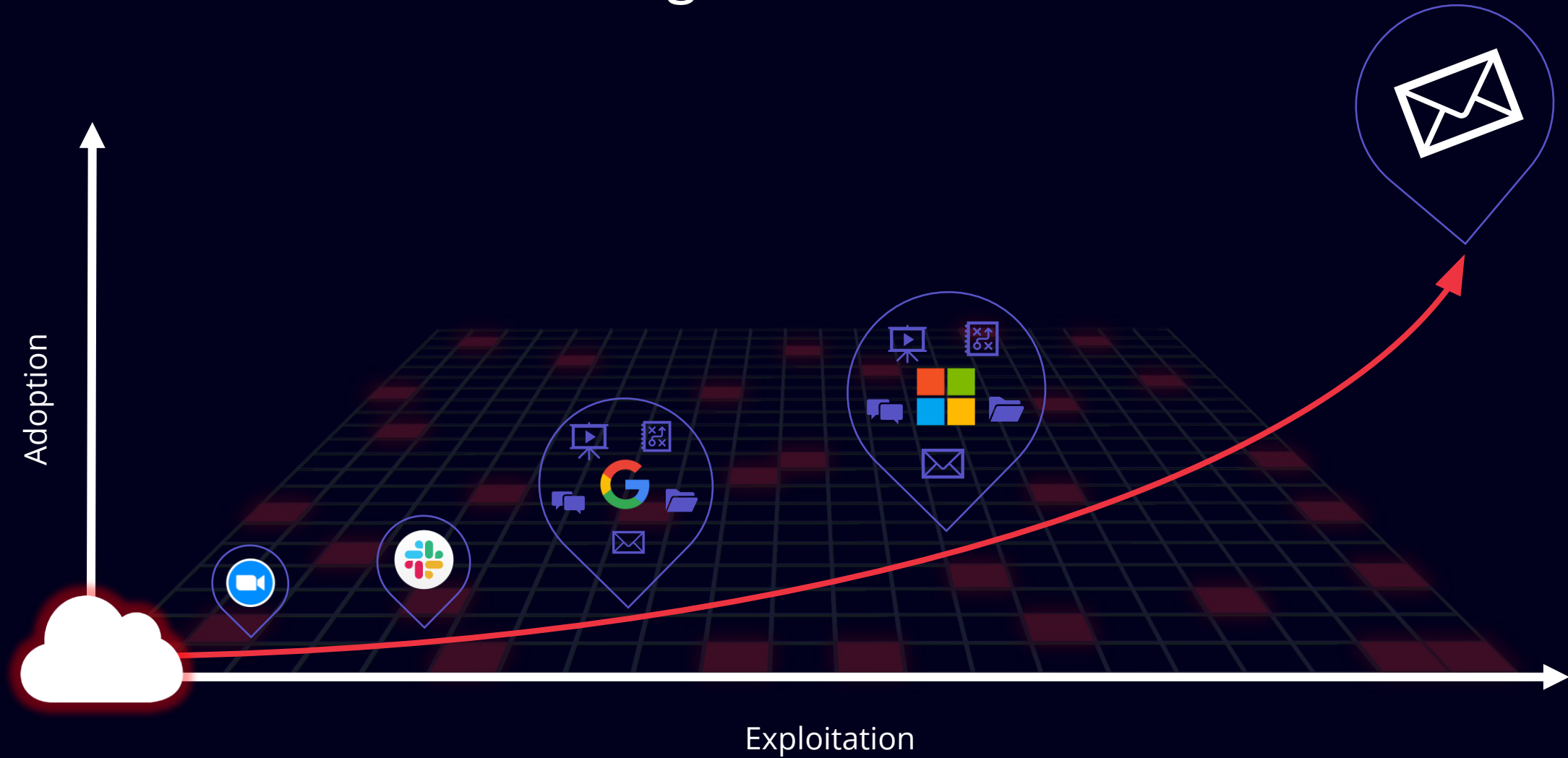
The Nation State



Hackers are **united** by our new work surface



Email is still how business gets done





91% of breaches

still start with email

It's a **multi-faceted** problem

Impersonation & Supply Chain Compromise

- Personal + Domain Impersonation
- People Targeted Spear Phishing

User Credential Theft

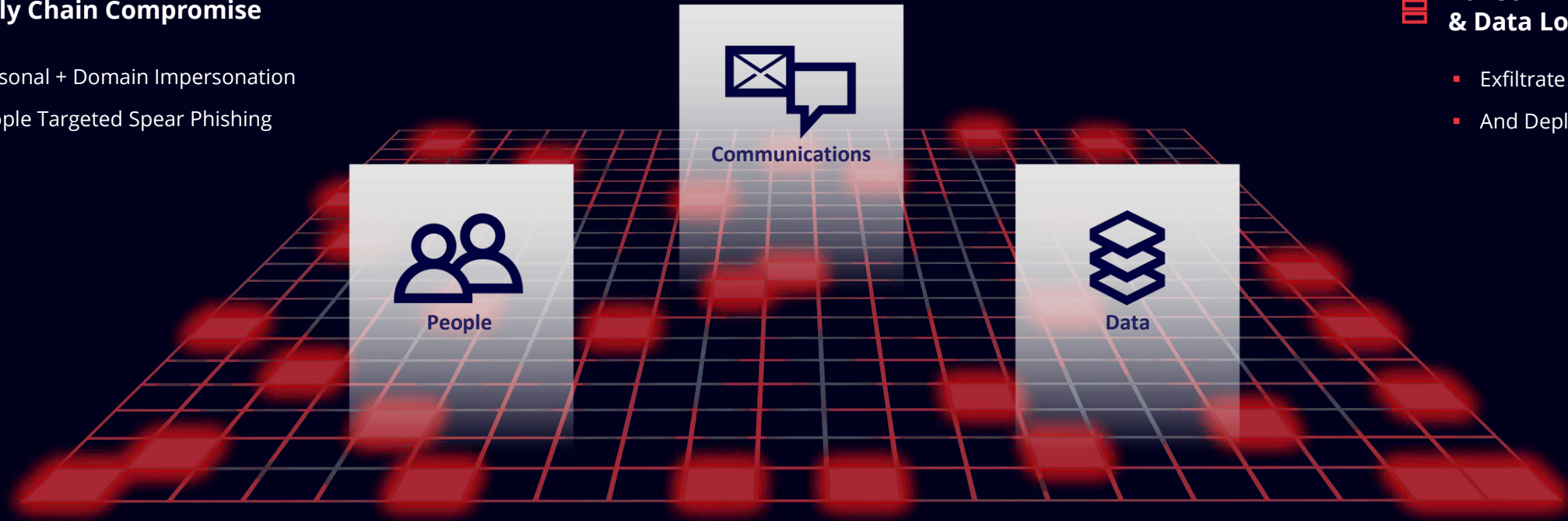
- Links Get Clicked
- Credentials Are Stolen

Advanced Persistent Threats

- Attackers Spread Laterally
- Watch Your Communications

Ransomware & Data Loss

- Exfiltrate Your Data
- And Deploy Ransomware



Email and Collaboration **Risk**

Industry Response: Proliferation of point products

- Email Security
- Awareness Training
- Message Encryption
- Data Leak Prevention
- Phishing Simulation
- DMARC Management
- Incident Response
- Resilience
- Brand & Reputation
- Archive & eDiscovery
- Advanced Phishing Detection



Email and Collaboration Risk

This **complexity** challenges security teams

No chance of hiring, training and retaining staff to cope

None of our "solutions" talk to each other

Translating our risk strategy to the board is impossible

Attackers are more agile than we are

My total cost of ownership is through the roof

Our team spends their day managing technologies, not risk



Email and Collaboration **Risk**

More Time Spent Managing Technology

A person is walking a tightrope that stretches across a dark, mountainous landscape. The person is positioned in the upper middle of the frame, balancing on a thin line. The background shows jagged mountain peaks under a dark sky. On the left, a large, craggy rock face is visible. The overall scene is dimly lit, emphasizing the silhouette of the person and the rugged terrain.

Complexity | Consolidation

Dependence | Diversification

Economics | Effectiveness

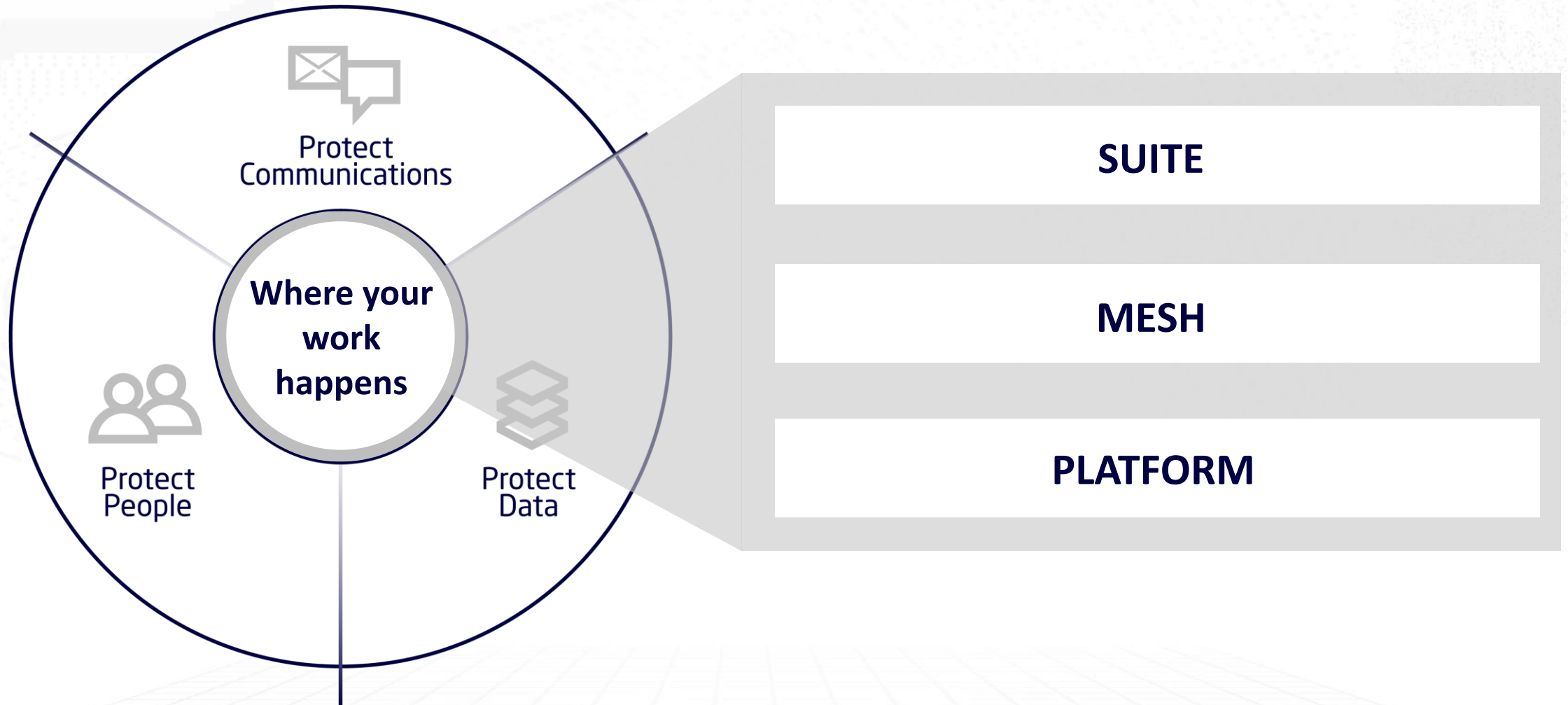
Simplicity | Sophistication

Productivity | Protection

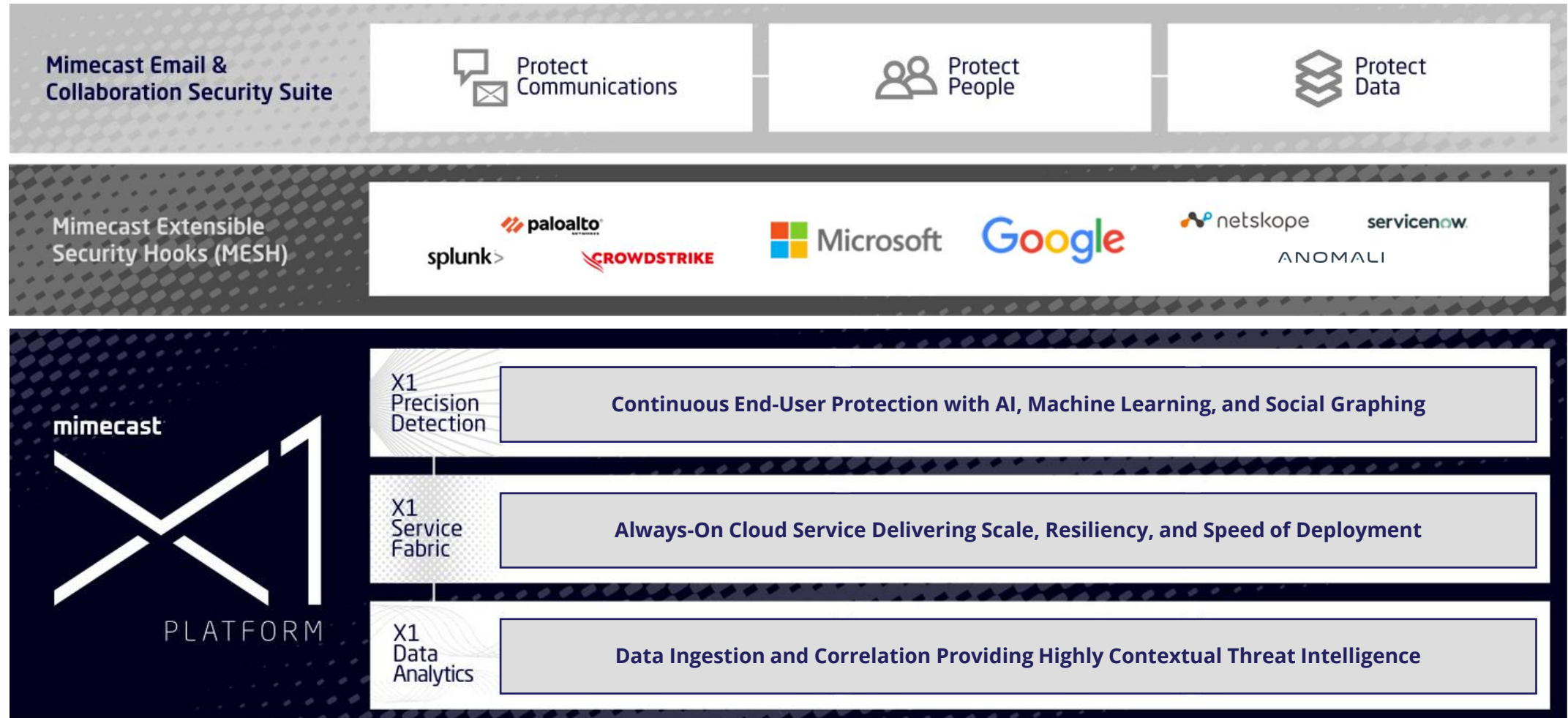
A person is walking a tightrope across a deep valley. The tightrope is a thin line stretching from a rocky outcrop on the left to the right edge of the frame. The person is in the middle of the rope, balancing with arms outstretched. The background shows a vast mountain range under a dark sky. The overall tone is dramatic and challenging.

How do we strike the balance so that we can
WORK PROTECTED?

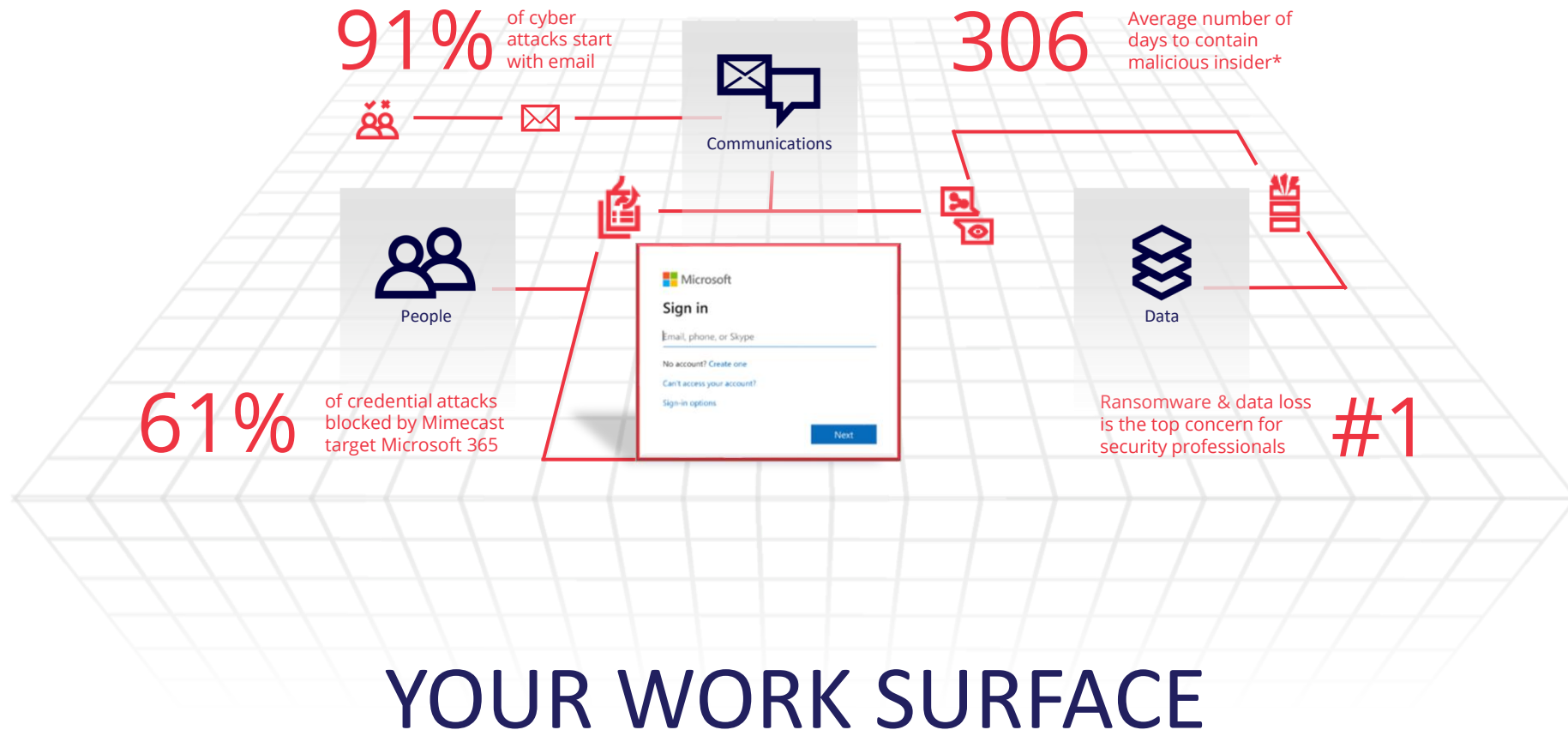
The Mimecast System



The Mimecast System



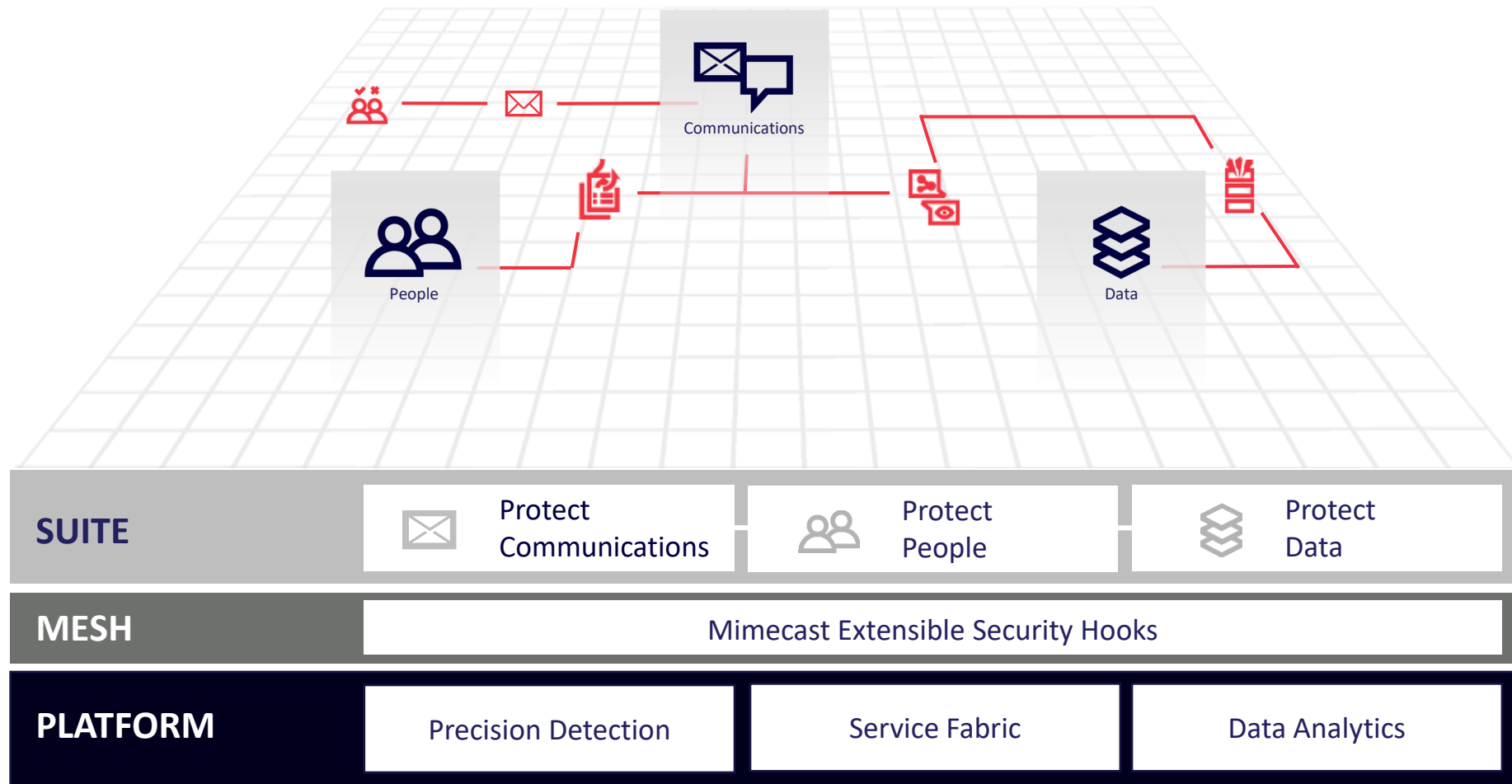
A multi-faceted attack targeting...



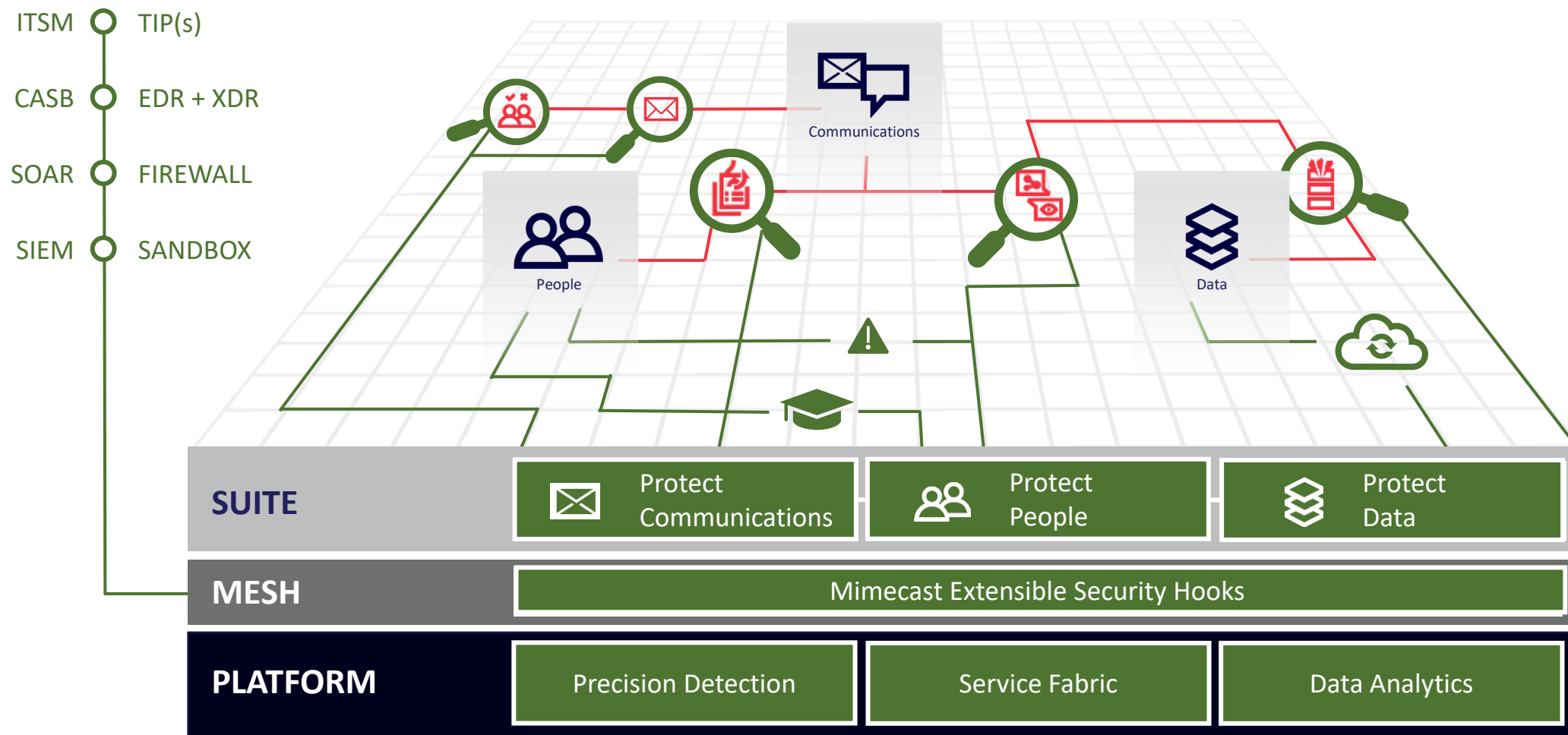
Your work surface becomes...



The Mimecast System at Work



The Mimecast System at Work



Come and find us at Booth C10.

